



If You Desire the Very Best to Be Had in Suits and Overcoats

at prices consistent with modern merchandising, then this is the store where you should trade. This store is the exclusive home of the fine clothes made by SCHLOSS BROS. & CO., of Baltimore and in addition W. P. & R. Co. offer these clothes at prices that are from three to five dollars cheaper than you'd have to pay elsewhere for the same all-wool garments; and, furthermore, our stock is complete with dozens and dozens of perfectly modeled garments, in browns, tans, greys, blues and blacks.

SUITS AND OVERCOATS, \$15 to \$30.

Sweater Coats.

In a large variety of styles and qualities, solid colors, and colors trimmed with colors, men's and boys', "warm and comfortable".....

50c to \$4.00

Pingree Shoes.

Of course we are showing splendid shoe values at three, three fifty and five dollars, but we believe you'll agree that its hard to duplicate these

\$4.00

Stetson Hats.

In the new shapes—Felts and Derbies—black, brown tan and grey

\$3.50 and \$4.00

WATSON, PARKER & REESE CO.

EVERYTHING TO WEAR.

N. B.—One Special Lot of Last Winter's Suits at \$10.



FOR THE CONSERVATIVE BUYER

One who is looking for GOOD values at comparatively little cost, we feature this week:

\$12.50, \$15 and \$20 Suits
Extraordinary Values.

SEEING IS BELIEVING.
Come and See.

THE M. & O.
Always a little cheaper.

FREEZING WEATHER FOR MANY POINTS IN SOUTH

By Associated Press.
Louisville, Ky., Dec. 1.—Freezing weather as far south as the gulf states marked the entry of the first day of December. Snow flurries were reported from many points in Kentucky and Tennessee and low temperatures prevail in practically all sections. Points as far south as Arkansas reported temperatures ranging from 15 to 20 degrees, but the weather at these points was balmy compared with conditions throughout the middle west and northwest where heavy snows and blizzards drove the mercury down to a point 12 degrees below zero.
Colder weather is predicted for practically the entire south tonight, with indications of a freeze in northern Florida and frost in the central portion of that state.

Our Additional Showing

for to-day is the new Vel Ooze button boot, brown and black, sizes 1 1-2 to 8; widths AA to D, at \$4.00.

This boot is the very latest thing out and is sure to please you.

Onyx Hosiery.
Lightning shoe repairing.

ANSON SHOE STORE

Brant Bldg. Phone 728

COLD WEATHER EXPERIENCED IN PENSACOLA

TEMPERATURE DROPPED FAR BELOW FREEZING POINT DURING THE NIGHT, MAKING OVERCOATS AND HEAVY WEAR IN DEMAND.

The first real cold weather of the season was experienced in Pensacola yesterday and last night, with the probabilities that about daylight this morning the temperature will be below the freezing point by several degrees. The weather bureau looks for a temperature of about 25 or 26 above zero early today.

The cold wave was felt by early risers yesterday morning. Then it was down to 31 degrees the freezing point, and thin ice was reported by several persons.

The weather remained decidedly cool throughout the day, the temperature never rising above 44 degrees, and as night approached it began falling. At 10 o'clock last night it was down to 25 degrees, and falling at the rate of a degree or more an hour. Overcoats and heavy clothing were in demand throughout the day and the streets took on a deserted appearance early in the night.

The Visiting Railroad Men Enjoy Outing

(Continued from Page One)

sized drawbacks with the result that the trip was delightful from all standpoints.

The first stop was made at the Navy Yard, where Rear Admiral and Mrs. Young and Mrs. George Washington Curtis, of Missouri, who is a guest of Mrs. Young, were taken aboard the boat proceeding to Fort Barrancas. Here Colonel Allen did the honors at the fort, and the entire crowd was shown through the various passageways of the historical old place.

Leaving the Navy Yard, the Edmundson pavilion at Santa Rosa Island proved to be the next stop, where a fine fish dinner was served and where the very fresh sea breezes and the scenery were discussed.

The return trip to the Navy Yard and the visit to the home of Rear Admiral and Mrs. Young later being one of the most appreciated and delightful features of the day.

These efforts to please were highly appreciated, too, by the visiting railroad officials, who entered into the situation in a way which at once stamped them as fine fellows and good fellows, too.

AT THE NAVY YARD.

Rear Admiral and Mrs. Young had insisted that the crowd return to their home with them, and it was here that the speech-making of the day took place. Here the admiral welcomed the guests to his home, speeches appropriate and fitting to the occasion being made by Jos. Richardson, chairman of the association; C. B. Ryan, general passenger agent of the S. A. L.; Mr. Russell, and by W. J. Oldmixon, who welcomed the railroad men to the city in behalf of the Bar Pilots' Association. An informal reception followed, which, with the return trip to town in the pilot boat, brought the day to a very successful close.

SOME "DOTS".
Pensacola has entertained some fine delegations of the representative

men of the country, but none have been more popular or more liked than the passenger association men. And they want to come again.

Charles B. Ryan, general passenger agent, of Portsmouth, Va., was one of the live characters aboard yesterday. He has Caruso-like aspirations, his most touching selection being a sad little ballad, "I'm On My Way to Reno."

J. P. Billups (Isadore Billups), of Atlanta, was easily the life of the crowd. He made the trip interesting for almost every one there.

J. A. Higgins, also of Atlanta, was the ventriloquist of the party and made fun for everyone with his clever work.

C. B. Hervey came all the way from Mobile expressly for the trip, which shows what kind of a hotel man he is and what sort of a real live booster.

Admiral Young was there—but what really important affair is complete without the presence of Pensacola's greatest dignitary? He is an essential.

George Hervey was in several places at once all day, and won the reputation from every one present as the liveliest hotel man, the most systematic and effective booster and the best possible host.

General Passenger Agent Russell, of Louisville, is among those who are most pleased with the city. What Mr. Russell thinks counts, too.

COLD WEATHER CAUSES FIRES

THREE FIRES WITHIN PERIOD OF THREE HOURS KEPT FIREMEN BUSY YESTERDAY—YOU MUST BE CAREFUL IN LIGHTING FIRES.

The cold wave, bringing with it the efforts of Pensacola residents to keep warm and the lighting of a greatly increased number of fires, is causing an increase in the number of fires. Yesterday three small fires occurred and the truck companies of the downtown district answered as many alarms. They were: 11:20 a. m., 409 North Main street, house occupied by G. H. Clark, slightly damaged; 1:30 p. m., corner Tarragona and Romana streets, occupied by Mattie Lewis, roof slightly damaged; near the corner

Get Married, Young Man, and Skip—to North Hill Highlands

We want to see the young man personally, who is counting on a home of his own some day. We want to place him in a position to establish that home SOON and at

North Hill Highlands

(The Heart of Pensacola's residence section.)

We have a most entertaining proposition, which will insure him a good start in the right direction on the road to happiness. Ask us.

OWEN-CLARK COMPANY

of Barcelona and Gregory streets, home of Mrs. Margaret A. Tarbell, slightly damaged.

In each instance the origin of the fires was due to the lighting of fires in grates and stoves. Chief Bieker again urges that the residents use every precaution in relighting fires in seldom used stoves and grates.

Mass Meeting Addressed By Two Live Wires

(Continued from First Page)

state in a grand movement to exploit the possibilities of the state; to work to bring in factories, to open mines and particularly to develop the agricultural industry of the state by

bringing in a desirable class of immigration.

Mr. Babb said that for some time there had been in existence a state-wide organization, composed of the various commercial organizations of the state, but for some reason it failed to accomplish much. Then the "All-Alabama" movement was started and representatives were present from all parts of the state. Delegates were there from thirty-five cities. Men in all the different walks of life compose the organization and farmers are called business men as well as the bankers and mine operators. In point of attendance the meeting was very successful and from the view of having delegates from all over the state it was more than a success.

Mr. Quarles, secretary of the Southern Commercial Congress, was the only man from outside the state to speak, but the movement was thoroughly discussed by the delegates.

ASK LEGISLATIVE AID.
At this meeting it was arranged to ask the legislature to assist in the development of the farming industry and to pass a law enabling the different counties to maintain a department of agriculture.

To show how much in earnest these Alabama men are they decided to spend \$100,000 next year in advertising the various resources of the state.

Mr. Babb says it is a serious movement organized by serious men. He is confident that it will do a great deal for Alabama within the next few years.

AUGUST POST DESCRIBES SENSATIONS OF BALLOONING

By Associated Press.
New Orleans, Dec. 1.—"Ballooning is a barrel of beer, aeroplaning a drink of whiskey." Such is the characterization by August Post, who, after establishing an American balloon record with Ely, entered an aeroplane meet here today. "If you are thirsty you want the beer; for stimu-

FREE NEXT WEEK

A \$31 Hoosier Kitchen Cabinet

For years you have wanted a Hoosier Kitchen Cabinet.

Now we are going to give one away free.

Next week some lady will receive a famous Hoosier Special Kitchen Cabinet at our store absolutely without charge.

PEARL FURNITURE CO.

Phone 1553.

105 S. Palafox.

WIMODAUSIS

Wives, Mothers, Daughters and Sisters, as well as Fathers, Brothers and Sweethearts

GREETING:

NEVER before was a more varied assortment or a more fetching collection of Christmas Gifts displayed than that shown by this store.

WE have every reason to believe that our collection of pictures in sheet and framed subjects is unsurpassed.

HUNDREDS of dainty pieces in the new Kar-nak Brass; Toilet Cases, Traveling Cases, Manicure Sets, Art Calendars, Hand Bags, Fancy Baskets, Stationery, Sterling Silver Novelties, Gift Books, books for the little ones as well as the grown ups and ever so many articles that lack of space forbids our mention.

We Suggest Early Christmas Shopping.

OUR stock is more complete at this time and we will be glad to lay aside any article for later purchase.

ALL Christmas goods boxed and sent by mail or express without charge.

BALL BOOK NOVELTY CO.

Phone 912 205 S. Palafox.

"Where Novelties Originate."

TRY our mail order department, goods shipped on same day order is received and we pay freight or express charges on all purchases of \$5.00 or more.

Opera House OPERA HOUSE

ONE NIGHT ONLY, MONDAY, DECEMBER 5

Sidney R. Ellis presents the Singing Ambassador of German Dialect.

AL. H.

WILSON

In the 5-Act Musical Drama

METZ IN IRELAND

A German Rover's Adventures on Erin's Isle.
Hear Wilson's Latest Song Success "My Queen of Dreams" And Other Special Musical Numbers Special Scenery and Electrical Effects An Able Supporting Company.
The Best of All the Wilson Plays.
Prices, 25c, 50c, 75c, \$1.00, \$1.50. Seat Sale Friday, 9 a. m., at The Hub.

lation, whiskey," says Post. "They have been working with the balloon for 134 years," he continued. "It is only within the past three or four

ONE NIGHT, FRIDAY, DECEMBER 2nd

VAUGHAN GLASER

announces the first appearance in this city of his associate players with

ELEANOR MONTELL

in a modern 4-act drama

"AT THE MERCY OF TIBERIUS"

Augusta Evans-Wilson's Masterpiece. Prices—25c, 50c, 75c and \$1.50. Seat sale Wednesday, 9 a. m., at the Hub.

years that much has been done to develop the aeroplane."

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